

The Choose Vacation Sweepstakes Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: The Choose Vacation Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least twenty-five (25) years old at the time of entry. Employees of RCI, LLC, Resort Rental, LLC, HelloWorld, Inc., and their respective parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor(s): RCI, LLC, 14 Sylvan Way, Parsippany, NJ 07054 and Resort Rental, LLC, 14 Sylvan Way, Parsippany, NJ 07054. Except where specified, each is considered the "Sponsor" in these Official Rules. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Sweepstakes begins on January 1, 2018 at 12:00 a.m. Eastern Time ("ET"), ends on February 11, 2018 at 11:59 p.m. ET (the "Promotion Period") and consists of a grand prize entry period (the "Grand Prize Entry Period") which coincides with the Promotion Period and six (6) weekly entry periods (each a "Weekly Entry Period") as outlined below.

Entry Period	Start Date at 12:00 a.m. ET	End Date at 11:59 p.m. ET	Approximate Drawing Date
Weekly 1	January 1, 2018	January 7, 2018	January 8, 2018
Weekly 2	January 8, 2018	January 14, 2018	January 15, 2018
Weekly 3	January 15, 2018	January 21, 2018	January 22, 2018
Weekly 4	January 22, 2018	January 28, 2018	January 29, 2018
Weekly 5	January 29, 2018	February 4, 2018	February 5, 2018
Weekly 6	February 5, 2018	February 11, 2018	February 12, 2018
Grand Prize	January 1, 2018	February 11, 2018	February 12, 2018

Administrator's computer is the official time-keeping device for the Sweepstakes.

4. How to Enter: During the Promotion Period, visit either <http://www.choosevacationsweepstakes.com/rci> or <http://www.choosevacationsweepstakes.com/tripbeat> and follow the links and instructions to complete and submit the registration form including a valid email address. Upon submission of the registration form, you automatically will receive one (1) Sweepstakes entry into the applicable Weekly Entry Period drawing and one (1) Sweepstakes entry into the Grand Prize drawing.

Limit: Each entrant may enter one (1) time per day during the Promotion Period regardless of the URL used to register or log in. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder.

Bonus Sweepstakes Entries: During the Promotion Period, there are two (2) ways to earn bonus Sweepstakes entries, as outlined below:

- a. Closed loop referral via Twitter: Follow the on-screen instructions to tweet about the Sweepstakes on Twitter. The tweet will contain a unique link to the Sweepstakes. For each friend who is eligible to enter and registers for the Sweepstakes through the link from Twitter, you will receive one (1) Sweepstakes entry into the applicable Weekly Entry Period drawing and one (1) Sweepstakes entry into the Grand Prize drawing.
- b. Closed loop referral via Facebook: Follow the on-screen instructions to share the Sweepstakes on your Facebook wall. The wall post will contain a unique link to the Sweepstakes. For each referred friend who registers for the Sweepstakes through the link from Facebook, you will receive one (1) Sweepstakes entry into the applicable Weekly Entry Period drawing and one (1) Sweepstakes entry into the Grand Prize drawing.

Limit: You may receive up to two (2) bonus Sweepstakes entries per day during the Promotion Period regardless of method of entry or combination of method of entry.

5. Prize Drawings: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Entry Period winner from all eligible entries received during the applicable Entry Period, on or around the date listed in Section 3 above. Non-winning Weekly Entry Period entries will not carry over into subsequent Weekly Entry Period drawings. The potential winners will be notified by email. The potential Grand Prize winner will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release (collectively, "Declaration") which must be received by Administrator, within four (4) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration or provide any other requested information within the required time period (if applicable), or the prize is returned as undeliverable, the potential winner forfeits his/her prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled within approximately 8-10 weeks after the conclusion of the Sweepstakes.

6. Prizes: ONE (1) GRAND PRIZE: A Hard Rock Certificate which may be redeemed for a seven (7) night (one week) all-inclusive stay for two (2) adults at any of the Hard Rock All Inclusive Collection resorts from the following list: Riviera Maya, Heaven at Riviera Maya, Punta Cana, or Vallarta (Hard Rock Cancun is excluded) (destination and travel time subject to availability; black-out dates apply). Hard Rock Certificate must be redeemed within one (1) year. Additional terms and conditions apply and will be available on the Hard Rock Certificate. Winner will also receive two (2) One Thousand Dollar (\$1,000) Visa Prepaid Rewards. Visa® Prepaid Reward Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Winner and travel companion are solely responsible for obtaining valid passports and any other documents necessary for international travel. Approximate Retail Value ("ARV"): Five Thousand Six Hundred Dollars (\$5,600).

SIX (6) FIRST PRIZES (one (1) awarded per Weekly Entry Period): One (1) Resort Vacation Certificate, which may be redeemed for a seven (7) night (one-week) stay at a choice of resorts in destinations around the world (destination, travel time, and unit type/size subject to availability). Resort Vacation Certificate must be redeemed and accommodations must be booked before the expiration date on the Certificate. Additional terms and conditions apply and will be available on the Certificate. ARV: Five Hundred and Ninety Nine Dollars (\$599).

For All Prizes: Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use; the reporting consequences associated with the

use and acceptance of a Prize is solely the responsibility of the Winner, who will receive an IRS Form 1099 reflecting the Prize value, if applicable. Odds of winning the Grand Prize depend on the number of eligible entries received during the Promotion Period; odds of winning a First Prize depend on the number of eligible entries received during the applicable Weekly Entry Period. Limit: one (1) prize per person. Total ARV of all prizes: Nine Thousand One Hundred and Ninety Four Dollars (\$9,194).

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsors, Facebook, Inc., Twitter, Inc., Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsors' and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability

of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy> and Sponsors' Privacy Policy https://www.rci.com/pre-rci-en_US/footer/privacy-policy.page and <https://www.tripbeat.com/privacy-policy>.

13. Winner List: For a winner list, visit <http://bit.ly/2gJ7DJZ>. The winner list will be posted after winner confirmation is complete.

© 2018 HelloWorld, Inc. All rights reserved.

This Sweepstakes is no way sponsored, endorsed or administered by, or associated with Facebook or Twitter.